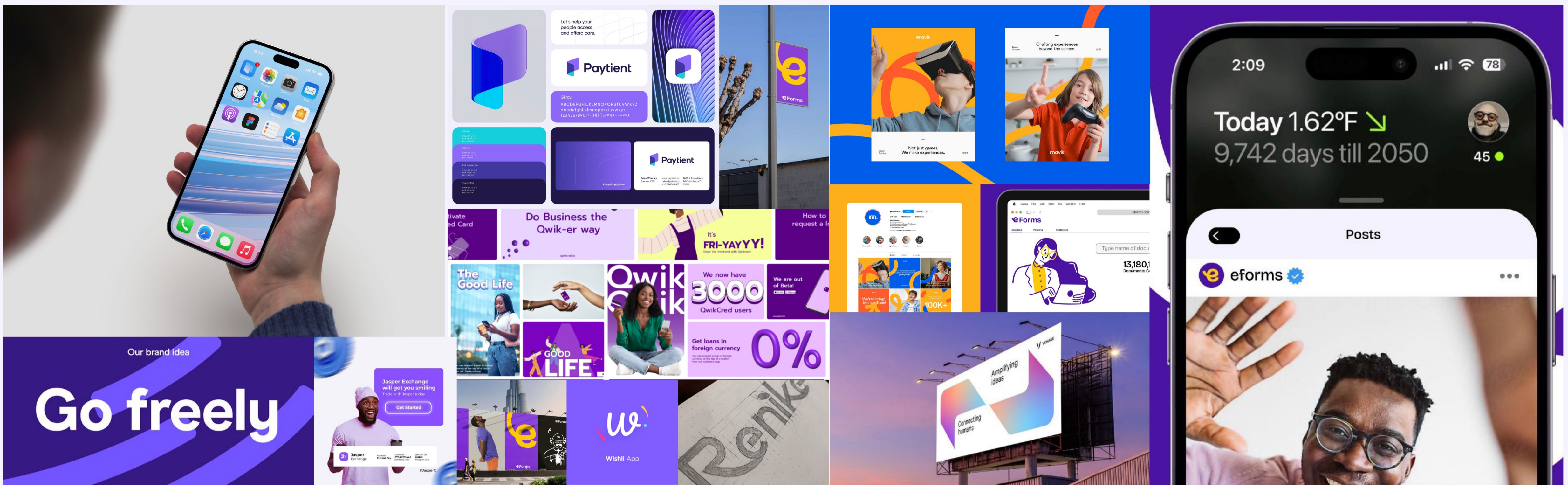


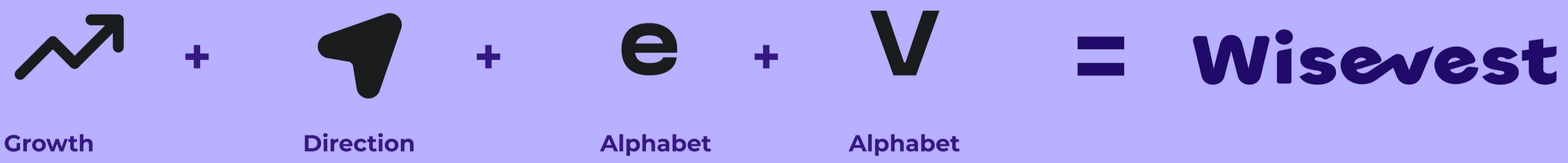
# Moodboard

Inspiration moodboard



## Logo Concept

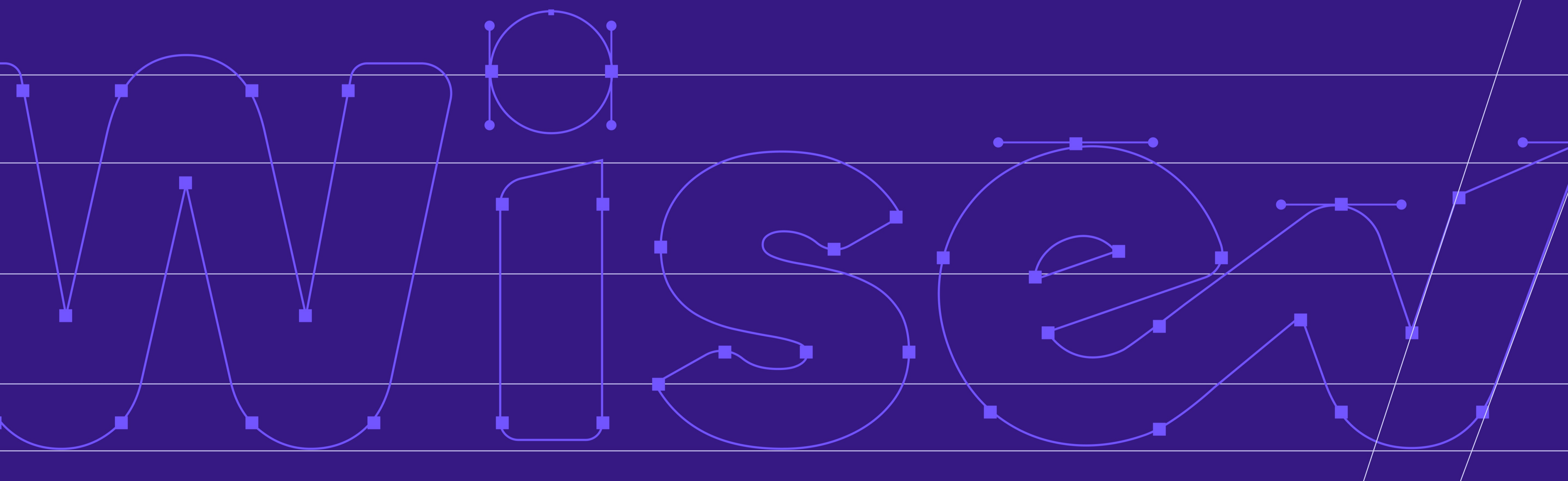
The Wisevest logo combines a distinctive "W" with elements symbolizing partnership and housing. The logo is presented in Wisevest Purple, ensuring brand recognition.



### BRANDING

## Word Construction

The Wisevest logo combines a distinctive "W" with elements symbolizing partnership and housing. The logo is presented in Wisevest Purple, ensuring brand recognition.



Wordmark ←

→ Logomark

# Wisevest

Live Affordably, Invest Wisely,

Full Logo